



## ALOHA PROSPECTIVE SPONSOR

We are excited to reach out on behalf of the Oceanside Longboard Surfing Club, we cordially invite your company to become a sponsor for the upcoming 40th Annual Surf Contest and Beach Festival, taking place August 8th to 10th, 2025.

Our previous event held in 2024, witnessed unprecedented success drawing in over 275 competitors from 18 prominent Coalition of Longboard Surf Clubs. This event showcased the incredible talent and dedication of surfers, spanning age divisions, from Menehunes to the 70+. Notably, the King and Queen of the Pier Pro/Am Surf Contest, featuring 32 men and 32 women, attracted competitors from as far as Australia and Hawaii, all vying for the \$10,000 prize pool.

With over 20 band shell vendors offering diverse products and services and live music resonating from the Oceanside Amphitheater, attendees are guaranteed an unforgettable experience. We anticipate an audience of over 6,000 spectators throughout the three-day extravaganza, both on the beach and in the band shell area.

Our club has strong ties to the local community. We actively participate in Veterans Association Military Food Distributions, contribute to the betterment of our local beaches by installing surf racks at five Oceanside locations. We support local middle and high school surfing programs, empowering young talents to compete in the Scholastic Surf Series school competitions. We contribute annually to the California Surf Museum, an institution vital to preserving our surfing heritage and educating the next generation of surf enthusiasts. Additionally, we support Urban Surf4Kids, dedicating our time and resources to enable underprivileged children to experience the joy of a day in the water. We also work with Got Your Back San Diego and will be organizing food drives each month to feed homeless school children in the North County of San Diego.

Our commitment extends beyond our local community. We collaborate with ASA Entertainment and play a pivotal role in organizing the Women's Pro Longboard contest, in conjunction with the Super Girl Pro event, held annually in September at the Oceanside Pier.

We sincerely hope you will consider becoming a sponsor for our 2025 event. Partnering with your business will not only enhance the success of our upcoming event but also provide significant visibility and exposure to your brand. Together, we can make the 40th Annual Surf Contest and Beach Festival an extraordinary and memorable event while mutually benefiting our organizations.

We look forward to collaborating with you and creating waves of excitement in 2025. Thank you for considering our proposal, and we eagerly anticipate your positive response.

Warm regards,  
Oceanside Longboard Surfing Club

## 40TH ANNUAL CONTEST AND BEACH FESTIVAL - SPONSORSHIP OPPORTUNITIES

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All sponsorship levels include: OLSC Website: Sponsor logo on OLSC home page plus high traffic web pages, provide link to sponsor's website. OLSC social media: Create dynamic promotional posts using hashtags, link to sponsor's social media and website, company profile on OLSC Facebook Event page.

### **\$10,000 Main Sponsor of the Oceanside Longboard Surfing Club Surf Contest and Beach Festival / Headline Sponsor King and Queen of the Pier Pro-Am Surf Contest**

- 20 x 10 banner hanging from the Oceanside Pier (Production included)
- 4 x 3 banner hanging in bandshell (Production included)
- 4 x 3 banner hanging from beach scaffolding (Production included)
- 2-night hotel stay within a block radius of the event site
- Highlighted company logo on shirt
- Highlighted company logo on step and repeat award ceremony photo banner
- Highlighted company logo on event posters
- Listing in OLSC newsletters and general membership correspondence
- Company promotion during event on loudspeaker.

### **\$5,000 Event Sponsor of the Oceanside Longboard Surfing Club Surf Contest and Beach Festival / Sponsor King and Queen of the Pier Pro-Am Surf Contest**

- 10 x 5 banner hanging from the Oceanside Pier (Production included)
- 4 x 3 banner hanging in bandshell (Production included)
- Highlighted company logo on shirt
- Highlighted company logo on step and repeat award ceremony photo banner
- Highlighted company logo on event posters
- Listing in OLSC newsletters and general membership correspondence
- Company promotion during event on loudspeaker.

### **\$3,000 Event Sponsor of the Oceanside Longboard Surfing Club Surf Contest and Beach Festival**

- 4 x 3 banner hanging in bandshell (Production included)
- Highlighted company logo on shirt
- Highlighted company logo on step and repeat award ceremony photo banner
- Highlighted company logo on event posters
- Listing in OLSC newsletters and general membership correspondence
- Company promotion during event on loudspeaker

### **\$1,500 Event Sponsor of the Oceanside Longboard Surfing Club Surf Contest and Beach Festival**

- Company logo on shirt
- Company logo on step and repeat award ceremony photo banner
- Company logo on event posters
- Listing in OLSC newsletters and general membership correspondence
- Company promotion during event on loudspeaker.

## 40TH ANNUAL CONTEST AND BEACH FESTIVAL - 2024 WEB AND SOCIAL MEDIA ANALYTICS

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### **OLSC Website Traffic August 1st, 2024 - September 1st, 2024**

Website Pageviews 14,131

Event Pageviews 3,976

Visitors 7,965

Home Page Pageviews 3,659

Avg. Time on Page 1:05

King & Queen Pageviews 2,191

### **OLSC Facebook Social Media Traffic August 1st, 2024 - September 1st, 2024**

Page Reach 48,645

Followers 2,736

Engagement 3,955

### **OLSC Instagram Social Media Traffic August 1st, 2024 - September 1st, 2024**

Page Reach 22,474

Followers 3,788

Impressions 18,705

## 40TH ANNUAL CONTEST AND BEACH FESTIVAL - 2025 SPONSORSHIP COMMITMENT

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Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Sponsorship level pledged:

\_\_\_\_ \$10,000 \_\_\_\_ \$5,000 \_\_\_\_ \$3,000 \_\_\_\_ \$1,500

Product in lieu of cash, or in addition to cash, is welcomed.

Please add description, quantity, and estimated retail value.

Description:

\_\_\_\_\_

Quantity: \_\_\_\_\_ Estimated Retail Value: \_\_\_\_\_

The value of product credited toward sponsorship investment is at the discretion of the Oceanside Longboard Surfing Club.

### Payment Information:

Make check payable to: Oceanside Longboard Surfing Club.

If paying by credit card please provide the following:

Credit Card Type: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Discover

Credit Card # \_\_\_\_\_ Security Code \_\_\_\_\_ Expiry Date \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Billing Address \_\_\_\_\_

Please mail completed form with payment to:

Oceanside Longboard Surfing Club, P.O. Box 825, Oceanside, CA 92049-0825

Information or questions contact: OLSC Treasurer, Dustin Rosa: [dustinrosa@gmail.com](mailto:dustinrosa@gmail.com)