



The Oceanside Longboard Surfing Club is a 501(c)(3) nonprofit charitable organization dedicated to promoting surfing, preserving its history and culture, and conserving the coastal environments. Learn more about the Oceanside Longboard Surfing Club and its volunteer activities we encourage you to visit our website:

<https://oceansidelongboardsurfingclub.org/>

Dear Team,

I am excited to reach out to you on behalf of our organization, with an enticing proposition that we believe aligns perfectly with your brand values and business goals. We cordially invite your esteemed company to become a sponsor for the upcoming 39th Annual Surf Contest and Beach Festival, set to take place from August 9th to 11th, 2024.

Our previous event, held in 2023, witnessed unprecedented success, drawing in over 300 competitors from 18 prominent Coalition of Longboard Surf Clubs. This event showcased the incredible talent and dedication of surfers, spanning various divisions, from Menehunes to the 70+ age group. Notably, the Pro/Am King and Queen of the Pier Contest, featuring 32 men and 32 women, attracted competitors from as far as Australia and Hawaii, all vying for a generous \$10,000 prize pool.

What sets our event apart is the vibrant atmosphere we cultivate. With over 25 band shell vendors offering a diverse range of products and services and live music resonating from the Oceanside Amphitheater, attendees are guaranteed an unforgettable experience. We anticipate an enthusiastic audience of over 6,000 spectators throughout the three-day extravaganza, both on the beach and at the band shell.

Our club takes immense pride in its strong ties to the local community. We actively engage in various philanthropic endeavors, such as participating in Veterans Association Military Food Distributions and contributing to the betterment of our beaches by installing wooden surf racks at five Oceanside locations. We have been instrumental in supporting the surf teams of El Camino, Oceanside, and Carlsbad High Schools, empowering young talents to compete in the Scholastic Surf Series school competitions. Additionally, we passionately support Urban Surf4Kids, dedicating our time and resources to enable underprivileged children to experience the joy of a day in the water. We recently started working with Got Your Back San Diego and will be organizing food drives each month to feed homeless school children in the North County of San Diego.

Our commitment extends beyond our local community. We collaborate with ASA Entertainment and play a pivotal role in organizing the Women's Pro Longboard contest, in conjunction with the Super Girl Pro event, held annually in September at the Oceanside Pier.

As a result of our 2023 event's resounding success, we were able to contribute a substantial sum of \$1,000 to the California Surf Museum—an institution vital to preserving our surfing heritage and educating the next generation of surf enthusiasts. Furthermore, we continued our support for the Scholastic Surf Series with a \$1000 check, an organization that plays a pivotal role in promoting youth surfing among

middle and high school students. OLSC handed out \$500.00 checks to four local high school in Oceanside and Carlsbad in October of 2023 as well.

We sincerely hope you will consider becoming a prominent sponsor for our 2024 event. Partnering with your esteemed business would not only enhance the success of our upcoming contest but also provide significant visibility and exposure to your brand. Together, we can make the 39th Annual Surf Contest and Beach Festival an extraordinary and memorable event while mutually benefiting our organizations.

Please feel free to reach out to us to discuss the sponsorship opportunities available and how we can tailor them to align seamlessly with your business objectives. We look forward to the possibility of collaborating with you and creating waves of excitement in 2024.

Thank you for considering our proposal, and we eagerly anticipate your positive response.

Warm regards,

Gretchen Harris

OLSC Team Captain/BOD

gharrisfam@gmail.com

858 442-0316

Sponsorship Opportunities

All sponsorship levels include: OLSC Website: Sponsor logo on OLSC home page plus high traffic web pages, provide link to sponsor's website. OLSC social media: Create dynamic promotional posts using hashtags, link to sponsor's social media and website, company profile on OLSC Facebook Event page

\$15,000 Main Sponsor of the Oceanside Longboard Surfing Club Surf Contest and Beach Festival as well as Headline Sponsor King and Queen of the Pier Pro-Am Surf Contest

20 x 10 banner hanging from the Oceanside Pier (Production included) 4 x 3 banner hanging in bandshell (Production included)
4 x 3 banner hanging from beach scaffolding (Production included)
2-night hotel stay within a block radius of the event site

Highlighted company logo on shirt
Highlighted company logo on step and repeat award ceremony photo banner Highlighted company logo on event posters
Listing in OLSC newsletters and general membership correspondence Company promotion during event on loudspeaker.

\$5,000 Event Sponsor of the Oceanside Longboard Surfing Club Surf Contest and Beach Festival as well as Sponsor King and Queen of the Pier Pro-Am Surf Contest

10 x 5 banner hanging from the Oceanside Pier (Production included)
4 x 3 banner hanging in bandshell (Production included)
Highlighted company logo on shirt
Highlighted company logo on step and repeat award ceremony photo banner Highlighted company logo on event posters. Listing in OLSC newsletters and general membership correspondence Company promotion during event on loudspeaker

\$3,000 Event Sponsor of the Oceanside Longboard Surfing Club Surf Contest and Beach Festival

4 x 3 banner hanging in bandshell (Production included)
Highlighted company logo on shirt
Highlighted company logo on step and repeat award ceremony photo banner Highlighted company logo on event posters
Listing in OLSC newsletters and general membership correspondence Company promotion during event on loudspeaker.

\$1,500 Event Sponsor of the Oceanside Longboard Surfing Club Surf Contest and Beach Festival

Company logo on shirt
Company logo on step and repeat award ceremony photo banner Company logo on event posters
Listing in OLSC newsletters and general membership correspondence Company promotion during event on loudspeaker.

2023 OLSC Website and Social Media Analytics

OLSC Website Traffic August 1st, 2023 - September 1st, 2023

Pageviews 12,331

Event Pageviews 3,697

Visitors 7,561

Home Page Pageviews 3,659

Avg. Time on Page 1:15

King & Queen Pageviews 1,490

OLSC Facebook Social Media Traffic August 1st, 2023 - September 1st, 2023

Page Reach Followers Engagement 47,615 2,651 3,900

OLSC Instagram Social Media Traffic August 1st, 2023 - September 1st, 2023

Accounts Reached 12,474

Interactions 9,392

Followers 3,330

Impressions 227,704

Profile Visits 7,094

Oceanside Longboard Surfing Club

39th Annual Contest and Beach Festival Sponsorship Commitment Form

Yes, we pledge to sponsor the Oceanside Longboard Surfing Club 39th Annual Contest and Beach Festival.

Name: _____

Title: _____

Company: _____

Mailing

Address: _____

Telephone: _____ Email: _____

Sponsorship level pledged:

____ \$15,000 ____ \$5,000 ____ \$3,000 ____ \$1,500

Supply of product in lieu of cash, or in addition to cash, is welcomed. Please add description, quantity, and estimated retail value.

Description: _____

Quantity: _____

Estimated Retail Value: _____

The value of product credited toward sponsorship investment is at the discretion of the Oceanside Longboard Surfing Club.

Payment information:

We can accept payments by credit card or check.

Make check payable to: Oceanside Longboard Surfing Club.

Please mail completed form with payment to:

Oceanside Longboard Surfing Club, P.O. Box 825, Oceanside, CA 92049

Questions or additional information please contact:

oceansidesurfingclub@gmail.com OLSC Team Captain, Gretchen Harris : (858) 442-0316 or

gharrisfam@gmail.com OLSC Treasurer, Dustin Rosa: (760) 696-0696 or

dustinrosa@gmail.com

Oceanside Longboard Surfing Club

39th Annual Contest and Beach Festival Release of Liability

I, and my heirs, in consideration of my participation in the Oceanside Longboard Surfing Club Contest and Beach Festival on August 9th, 10th and 11th, 2024, at the Oceanside Pier, in Oceanside, California hereby release the Oceanside Longboard Surfing Club, its board of directors, officers, sponsors and volunteers, and any other people officially connected with this event, including the City of Oceanside, from any and all liability for damage to or loss of personal property, sickness or injury from whatever source, legal entanglements, imprisonment, death, theft or loss of property or money, which I or my company might occur while participating in this event. I am aware of the risks of participation, which include, but are not limited to, theft or destruction of goods or other personal property, inclement weather including flooding and strong winds, earthquakes, fire, acts of terrorism or other unforeseen acts of God. I understand that participation in this event is strictly voluntary and I freely choose to participate. I understand that the Oceanside Longboard Surfing Club does not provide medical coverage or any insurance for my company or me. I verify that I will be responsible for any medical or legal costs I incur as a result of my participation.

The Oceanside Longboard Surfing Club will be following local county and state health guidelines. Due to unforeseen circumstances, the event could be postponed or cancelled.

I certify that I have read this document and I fully understand its content. I am aware that this is a 'Release of Liability' and a 'Contract' and I sign of my own free will.

Signature _____ Print Name _____
_____ Date _____
